

Juliette A. Esakson-Schultz *Speaking Engagements*



*"You're so creative; thank you for letting some of that spill over to us."
– Doug Luciani, President, Traverse Area Chamber of Commerce*

Traverse City Downtown Association	<i>Creating Top-of-Mind Awareness</i>
Northern Lakes Economic Alliance	<i>Tilling the Soil of Opportunity – Marketing</i>
Grand Traverse Area Hotel & Motel Association	<i>Promotion: The Fourth "P" of Marketing</i>
Traverse City Sunrise Rotary Club	<i>The Benefits of SCORE</i>
Traverse City Homeworks!	<i>Lo-cost and No-cost Marketing Ideas</i>
Ferris State University Marketing Symposium	<i>Marketing in the "Real World"</i>
Grand Traverse Woman Magazine	<i>Think Pink? Think Again. How to Market to Female Baby Boomers</i>
Marigold Productions	<i>Business Builder Workshop: Marketing to Female Baby Boomers</i>
Business Professional Women: Elk Rapids	<i>How to Market to Female Baby Boomers</i>
2006 Meet the Top 10 Breakfast – Traverse City Area Chamber of Commerce	<i>Moderated Discussion with Top 10 Business of the Year Candidates</i>
"Smashing the Glass Ceiling"	<i>CBS News Interview with Martha Teichner – segment aired on CBS News Sunday Morning, May 14, 2006</i>
Honor State Bank Minding Your Business Seminar	<i>Marketing: Tips & Tricks for Your Small Businesses</i>
MariGold Productions	<i>How to Create Life-long Customers From First Time Buyers</i>
Professional Photographers Association of Michigan – Essentials for Women Conference	<i>Making Connections in Business and in Life: Using Authentic Marketing to Reach Your Fullest Potential</i>
Traverse Area Home Builders Association	<i>How to Get a Bigger Piece of the Pie: Marketing Yourself and Your Business Successfully</i>
Mary in The Morning – WSRT-FM	<i>Guest expert: Marketing</i>
Grand Traverse Auto	Keynote speaker at Salute to Women In Business Event Honoring 25 Female Entrepreneurs

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